Avalanche

Powerful Enterprise Mobility Management for Any Device

Mission-critical work includes the types of activities across an enterprise that tie directly to the operating margin of a business. Not performing these activities or doing them inefficiently will become evident on the company balance sheet, earnings reports, and share prices. Consider the impact of an end-of-quarter shipment not being delivered, a stock-out on a popular product, or a disruption to parcel deliveries guaranteed for pre-holiday delivery. Each of these examples would have a visible effect on the quarterly results of the respective businesses—and could even impact future performance if customers defect to alternative vendors.

Wavelink helps enterprises deploy mission-critical mobility solutions that improve worker productivity and minimize workflow interruptions that could inhibit optimal efficiency. Enterprise mobility management with Avalanche is at the center of so many of these deployments because of the inherent interoperability and management ease it provides when used in conjunction with other solutions in the Wavelink Mobile Enterprise Productivity Suite.

Mission-Critical Workforce

Mobility is no longer being deployed in pockets of the enterprise, nor as an experimental project to determine if mobile workers can be more productive. As mobility has shifted into the mainstream for corporations large and small, the requirements have changed. One major change has been the emergence of the customer-facing mobile workforce. More often than not this type of user is in a revenue generating or customer service-oriented role, and is highly visible to your customers. Examples include retail associates that assist consumers with product selections, answering questions, and even conducting sales transactions. Another example is the hospital nurse. During rounds the nurse is interacting with patients, answering questions, looking up information—all with a goal of quality patient care (customer service).

In these and many other examples, the role is mission-critical, but the work environment enables a wider selection of mobile devices to be deployed. As organizations evaluate consumer-grade smartphones, tablets, and rugged mobile computers as the hardware platform

of choice for these mobile workers, they require a means to manage these deployments with the same reliability and performance that has secured their operational workforce in their warehouses and in their distribution and manufacturing centers. When enterprise mobility simply can't fail, companies look to Wavelink Avalanche.

Managing Enterprise Mobile Deployments

When considering all the aspects of an enterprise mobility deployment, choosing a solution to manage that deployment also encompasses selecting the enterprise mobility management utility that can handle not just the mobile device but all the aspects that maximize worker productivity—mobile applications, content access, and more. Wavelink Avalanche ensures workers leverage the most from mobility, and also eases mobile deployment management for the administrator, delivering the most efficient means to update mobile applications on workers' devices.

What's more, Wavelink Avalanche provides IT the flexibility to manage mission-critical deployments across device types—from rugged mobile computers to consumer smart devices and tablets. Avalanche also offers choice of deployment methods. You can choose SaaS deployment for speedy delivery and updates, maintenance, and efficiency. Alternatively, deploy Avalanche on-premise for complete control and compliance with internal security requirements.

Mobile Operating Systems Supported:

- iOS
- Android
- Microsoft Windows Phone 8
- Microsoft Windows CE
- Microsoft Windows Mobile
- Legacy Mobile Operating Systems

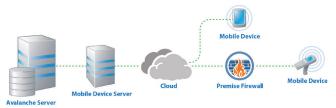


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Deployment Options

SaaS Deployment

A fully cloud-based deployment of Avalanche frees your IT team from having to manage any of the server components of the Avalanche system, making this the simplest and fastest deployment method. IT users access the Avalanche console using any leading web browser—including Internet Explorer, Firefox, Safari, or Chrome. All the Avalanche servers reside in data centers around the world, managed by Wavelink Avalanche experts.



Wavelink also offers a Managed Service model for Cloud deployment customers, offering the option to have a Wavelink Avalanche expert manage your enterprise mobility deployment. Companies that select a cloud-based deployment benefit from immediate access to software updates from Wavelink.

On-Premise Deployment

enterprise productivity management system. This method remains the most popular choice among the most security-conscious enterprises, while maintaining commonality with the SaaS-based options as related to console-browser support.



In this system, the entire Wavelink Avalanche deployment is contained within the enterprise's corporate intranet*. Your IT team can fully control the deployment of patches and updates, which Wavelink provides on a regular cadence. If your enterprise requires the highest levels of security and IT control, this option delivers the peace of mind your IT managers are looking for.

Customers choose Wavelink as part of their mission-critical mobile deployments because they can depend on solutions like Avalanche to reduce the risks to their business, while actually improving operational performance through productivity gains. Discover how Wavelink Avalanche can help optimize your enterprise mobility deployments. Visit www.wavelink.com/avalanche for more information.

*Some consumer smartphones/tablets may require specific server and certificate configurations

The Industry Leader

Wavelink is the leading provider of multi-vendor mobile device management, wireless infrastructure management, terminal emulation, voice enabling and mobile application development solutions. Wavelink has more than 7.5 million active client licenses in use worldwide.

Wavelink solutions solve the unique challenges found in deploying, managing and controlling today's enterprise mobility systems. These solutions facilitate peak performance from frontline staff. Wavelink offers a platform to manage, provision, update, secure and troubleshoot ruggedized mobile computing platforms from a single, easy-to-use console.

Wavelink products ease the growing chaos around mobility, heterogeneity, and the challenges around more demanding end-user computing environments. Inside the four walls, or in the field, Wavelink leads mobility.

Wavelink Corporation

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